





POWER YOUR PROFITABILITY

CAN BATTERIES ONLY EVER BE A COST CENTER?

Replacement of industrial batteries is commonly thought of as a cost center for businesses. On top of the cost of purchasing batteries, you have to pay a much higher cost for the labor to replace them.

At Procell, we do not agree with this financial model.

COST CENTER





REORDER BATTERIES MAINTENANCE LABOR COSTS

PROCELL TURNS PROFESSIONAL BATTERIES FROM A COST CENTER INTO A COST SAVER*

Procell understands how critical it is for professional endusers to drive the profitability of their businesses. When it comes to batteries, this can be achieved through minimizing costly battery replacements.

By conducting intensive device testing and analysis in our labs, Procell has discovered that a way to dramatically extend alkaline battery life and cut replacement costs is to engineer device-specific industrial alkaline batteries, each with unique power profiles.



REORDER BATTERIES MAINTENANCE LABOR COSTS

PROCELL LAUNCHES THE WORLD'S FIRST DUAL PORTFOLIO OF PROFESSIONAL BATTERIES

Procell Intense Power is a new battery range specifically engineered to deliver precise pulses of energy while lasting longer in high-drain professional devices*.

On top, the Procell superior general-purpose battery has been completely redesigned for longer lasting*, consistent performance.

By selecting the right battery to match the power needs of your commercial device, you can make all your batteries last longer*, so you replace them less often.



CHOOSE THE RIGHT BATTERY FOR EACH DEVICE

Examples of devices where Procell recommends to use each battery in.

BLOOD PRESSURE MONITOR PAPER TOWEL DISPENSER **ELECTRONIC DOOR LOCK SECURITY CAMERA** THERMOMETER WALL SAFE **OTOSCOPE** 2-WAY RADIO CAMERA FLASH **INFUSION PUMP** DIGITAL CAMERA SURGICAL STAPLER **AUTOMATIC ODORIZER** MEDICAL CEMENT MIXER FLASHLIGHT / HEADLAMP MEDICAL CAUTERY DEVICES WIRELESS VIDEO DOORBELL **MOTION SENSOR TRASH CAN**

SOAP / SANITIZER DISPENSER

MOTORIZED WINDOW SHADE / BLIND

FOR HIGH DRAIN DEVICES

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FOR

GENERAL

PURPOSE

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ROC

WIRELESS KEYBOARD
SECURITY KEYPAD
REMOTE CONTROL

MOTION / OCCUPANCY SENSOR

FLUSHOMETER

GLUCOMETER

LASER LEVEL

TIMER

ALARM CLOCK

INSULIN PUMP

WEIGHING SCALE

PULSE OXIMETER

WIRELESS MOUSE

AUTOMATIC FAUCET

DIGITAL THERMOSTAT

BLUETOOTH TRACKER

HEART RATE / ACTIVITY MONITOR

SMOKE / CARBON MONOXIDE DETECTOR

SUPERIOR QUALITY AND RELIABILITY GUARANTEED

Procell batteries are manufactured using superior cell design* ensuring our highest quality cell construction. Batteries are tested in order to guarantee the highest quality and reliable performance. Environmental testing is also conducted to insure dependable and consistent use.

Procell superior alkaline cell design* enables operation in temperatures from -4°F to 129.2°F. Design, safety, manufacturing, and qualification follow Procell's stringent battery standards, which incorporate parts of the ANSI and IEC battery standards.



YOUR SATISFACTION IS OUR NUMBER ONE PRIORITY

Our customers are at the forefront of everything that we do, and this commitment drives our operational excellence and service quality. Procell intensively invests in market research and lab testing to master understanding of the growing professional battery market, the professional end-users and the professional devices.

We put this expertise as a service to our customers in order to provide Procell's best solution to their power needs. This translates into:





Technical services: our customers benefit from access to our state-of-the-art life test laboratories where more than 50 safety and abuse tests are conducted in the development of our products.



Exceptional commercial and marketing support: end-user education materials, technical information, trade show collaboration and after-sale service.



FROM PROFESSIONALS TO PROFESSIONALS

Procell is supported by a global B2B-dedicated multifunctional team, including R&D, marketing and commercial teams.

Our people have decades of expertise in B2B battery category, deep technical expertise and the passion and commitment from the first day.





OUR PRODUCTS*





PROCELL ALKALINE AAA 24CT [PC2400]



PROCELL ALKALINE C 12CT
[PC1400]



PROCELL ALKALINE D 12CT [PC1300]



PROCELL ALKALINE 9V 12CT [PC1604]



PROCELL INTENSE POWER
ALKALINE AA 24CT
[PX1500]



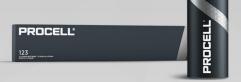
PROCELL INTENSE POWER
ALKALINE C 12CT
[PX1400]



PROCELL INTENSE POWER
ALKALINE D 12CT
[PX1300]



PROCELL HIGH POWER LITHIUM CR2 12CT
[PCCR2]



PROCELL HIGH POWER LITHIUM 123 12CT [PC123]



PROCELL LITHIUM COIN 2032 5CT [PC2032]



PROCELL LITHIUM COIN 2025 5CT [PC2025]



PROCELL LITHIUM COIN 2016 5CT [PC2016]

*Procell Intense Power and Procell Lithium ranges will be available from November 2019

CONTACT US

...and learn how to power your profitability with Procell.

www.procell.com

